

Press Release - LDB sponsors Inspiring
Independents



FOR IMMEDIATE RELEASE – 07/10/2014
Hatton Garden, London EC1N

LONDON DIAMOND BOURSE SPONSORS INSPIRING INDEPENDENTS EVENT

London Diamond Bourse (LDB) are delighted to announce they have signed a deal with the Retail Jeweller to sponsor the Inspiring Independents Awards on October 22nd in London.

The 50 strong list, considered to be the best of independent jewellery was first launched in 2010 and continues to champion those stores who do everything to the highest level possible. London Diamond Bourse considers these values to be a perfect marriage to its new membership categories.

The event is the beginnings of the LDB's celebration of its 75th Anniversary and will see the trade organisation sponsor an industry event for the first time. LDB will focus its efforts in the forthcoming year of bringing further members into the fold, with an advertising campaign tag line "Give your customer and suppliers confidence that you operate your business to the highest of standard and best business practice"

The sponsorship of Retail Jeweller Inspiring Independents follows

on from LDB's successful debut at IJL, launch of its diamond platform and dovetails with recent additions to the membership offering.

Harry Levy, President of LDB said, "We are delighted and it gives me great pleasure to announce our sponsorship of this event.

"We believe sponsorships like this will help us reach new audiences and continue to help us grow. Couple this with our new diamond trading platform and we are growing our membership at the fastest rate for a decade"

Victoria McKay, Chief Operation Officer at LDB said, "The Inspiring Independent event is a great start to our brand sponsorship portfolio. It's a great fit."

McKay added, "We are constantly taking memberships inquiries from the trade and have been amazed by the interest we've had since IJL from those who wish to prove their standing to their suppliers and customers."

Ruth Faulkner, Editor of Retail Jeweller added, "Retail Jeweller is delighted to welcome the London Diamond Bourse on board as a sponsor for our inaugural Inspiring Independents event. We feel extremely honoured that this prestigious trade organisation has selected Inspiring Independents as its first sponsored trade event and I hope that it provides a great platform for LDB to reach new target members. I hope this is the start of an on-going working relationship with LDB and I am very much looking forward to the event in October."

Tickets for the event are on an invite only basis, with a supplement released by Retail Jeweller once finalised.

To register your interest in attending the event or for more information please contact rosie.birchenough@emap.com

